



ALMA MATER

TO THY HAPPY CHILDREN
OF THE FUTURE
THOSE OF THE PAST
SEND GREETINGS

UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

IFLA News Media Section: 2016 Conference, Hamburg, Germany

illinois.edu



Increasing Student Awareness of International News and Events

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University of Illinois Student Demographic

- 62% Illinois residents
- Only 24% from outside the USA
- 46% white
- 55% male
- 45% female



**How do we change the singular
perspective that our students
share?**



International News Lounge

(established in January 2012)

- Provides news from 11 (non-US) regions, via eight 52 inch flat screen TVs
- Each TV broadcasts audio via FM radio station
- Library patrons may listen to the news via I-Pod, Cell phone with FM radio, or loanable FM transistor
- News content may be uploaded to a flash drive for classroom use





Goals of News Lounge

- Provide students with access to a non-US perspective that will contribute to a multi-cultural world view
- Enable students to consume news in an environment more conducive to how they study and interact
- Provide users with a choice in news sources
- Provide international students with access to a more familiar news source
- Provide instructors with the ability to integrate international news in the classroom



Research Questions:

- How do library patrons use the News Lounge?
- Does the environment of the News Lounge encourage international news consumption?
- Does the current selection of news channels meet user needs?
- What value does the News Lounge provide library patrons?



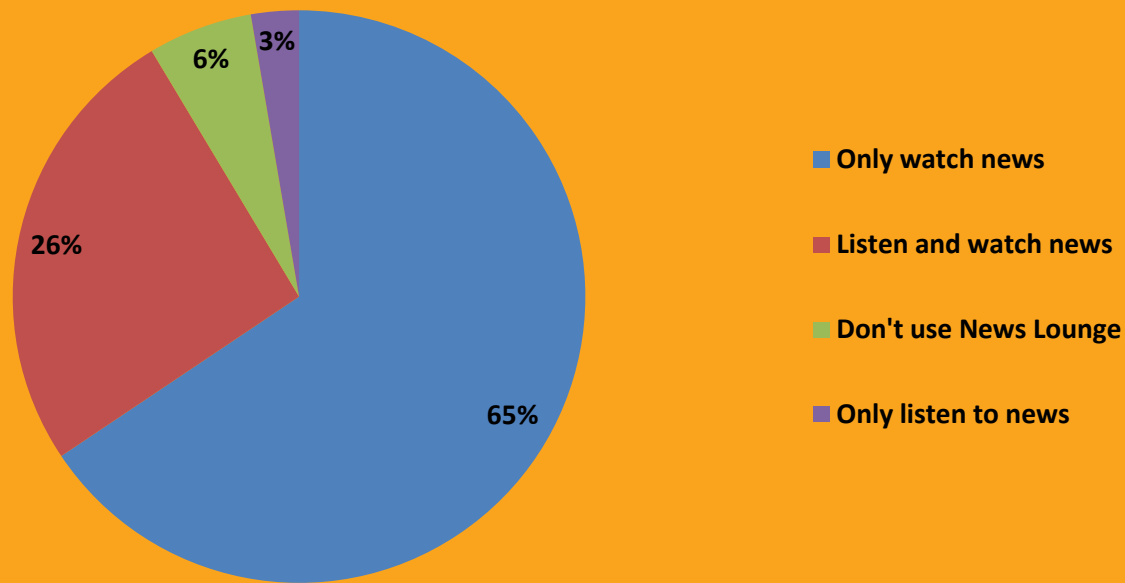
News Lounge Survey

- 187 library users surveyed (20% of College enrollment)
- 9.6% graduate students
- 88.8% undergraduate students
- 1.6% faculty
- Questions addressed: usage, design, value



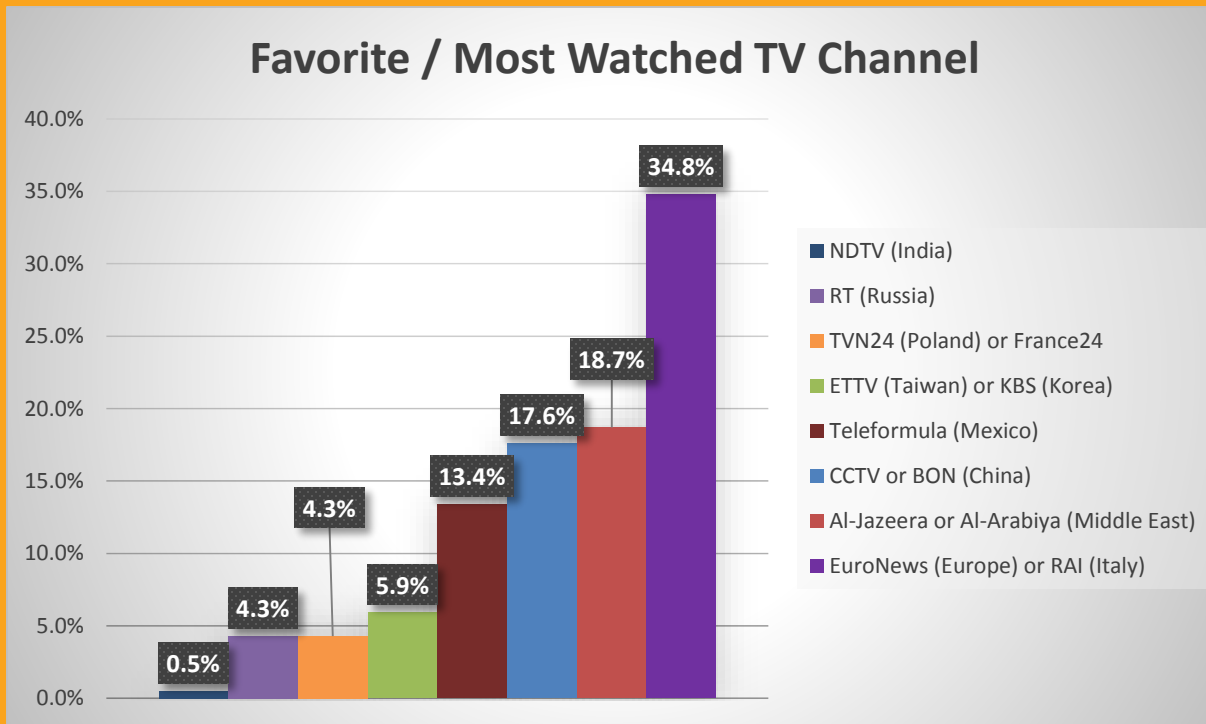
Survey Results: Usage

How do you use the International News Lounge?



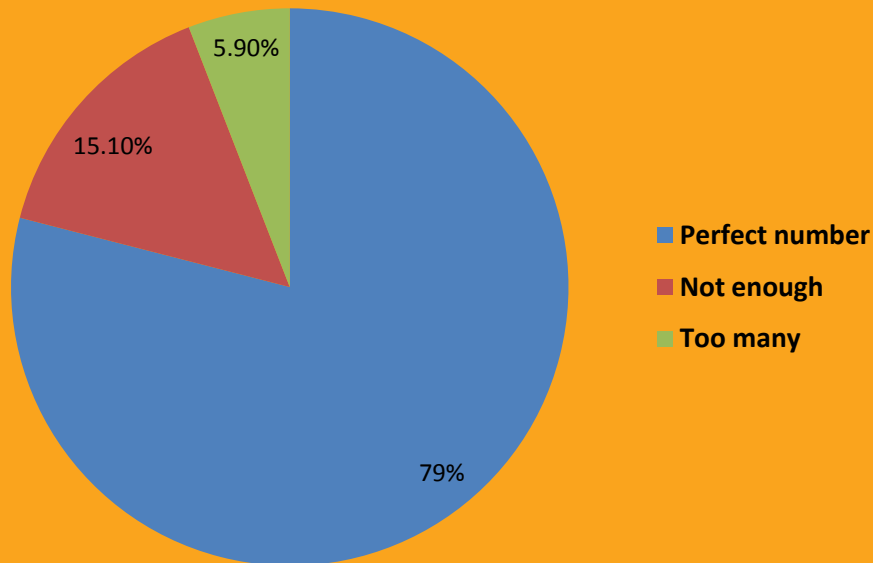
Survey Results: Usage

Please rank your favorite news channel:



Survey Results: Design

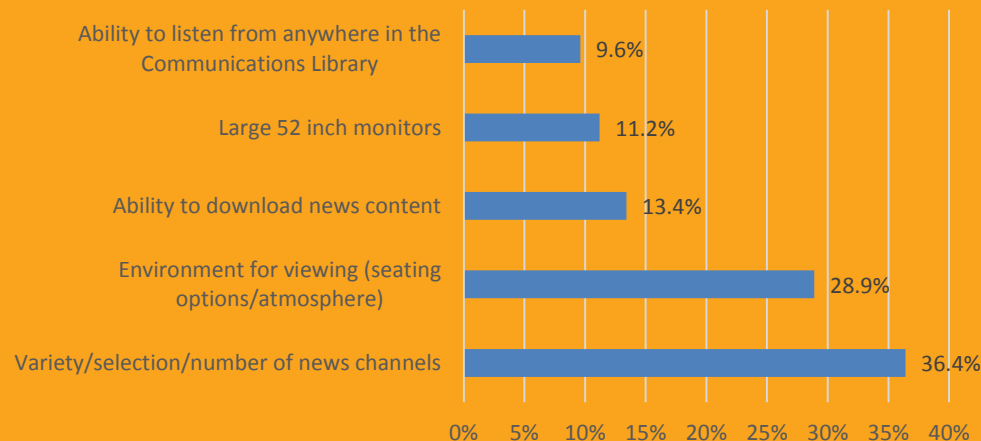
- Please comment on the number of news channels available



Survey Results: Design

- Please rank which of the following are more important (check all that apply)

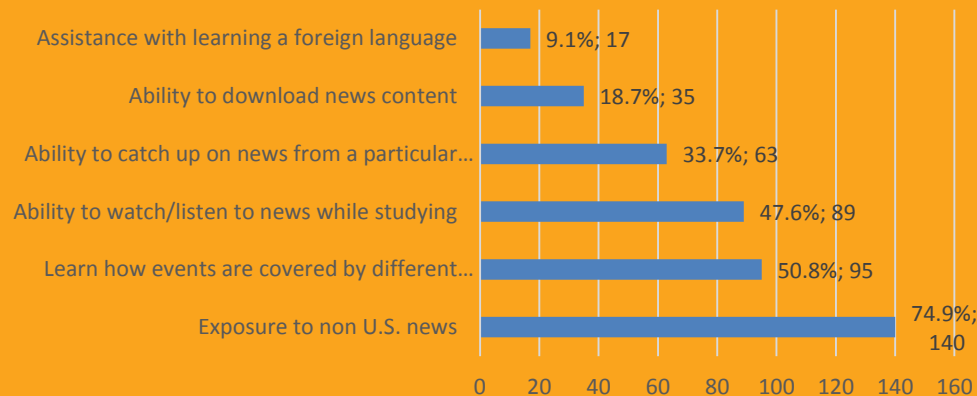
Most Important Aspect of News Lounge



Survey Results: Value

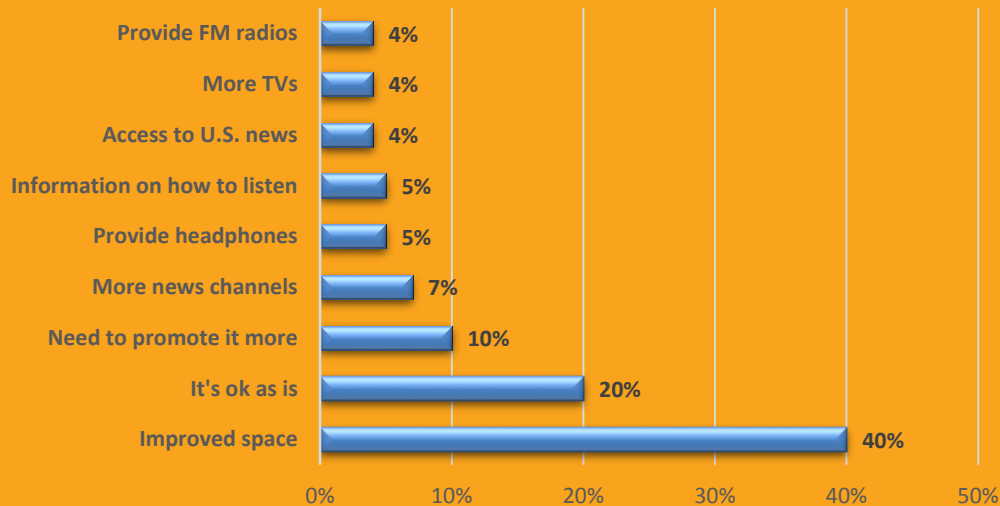
- What function does the News Lounge serve you (check all that apply)

What function(s) does the News Lounge serve you?
(out of 187 responses)



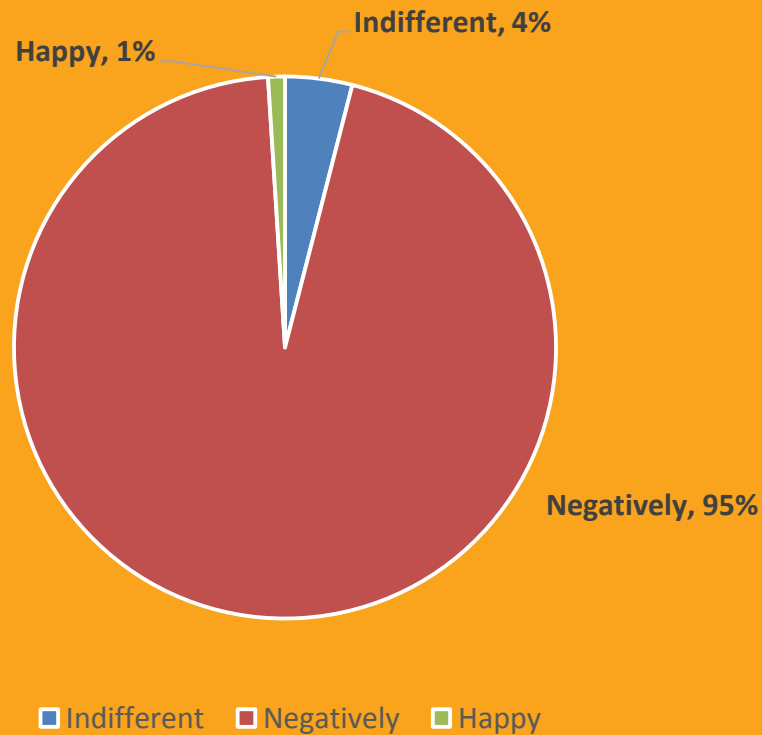
Survey Results: Value

- How could the News Lounge be improved?



Survey Results: Value

How would you respond if someone recommended that the News Lounge be removed and the space be used for additional collections or seating?



Conclusions

An International News Lounge gives Libraries an opportunity to:

- Provide users with innovative access to international media
- Improve students' facility with international media.
- Engage students with international news
- Stimulate open collaboration
- Integrate broadcast media into the classroom





Thank You!

